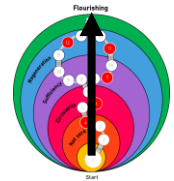


The Road to Flourishing

Imagine that you are a business working to solve social and environmental problems. What can you do? Play this game to learn about the road ahead.

You can play alone or in a team. The first one to reach “Flourishing” wins.

You move from the “start” field to the Flourishing star. There are white question fields and red event fields. On question fields, you use a *quiz card*, on event fields, an *event card*.



The game has 5 levels: efficiency, net zero, circularity, sufficiency and regeneration. Each level has its own questions and a *level card* to explain what it is about.



To move, answer a *quiz card*. You can answer one card per round and have 30 seconds to reply. It is fine to not know the answer. You can always guess.

Event cards move you ahead or slow you down. When you are on an event field, you take an *event card*.



Quiz card



Event card

Start to play

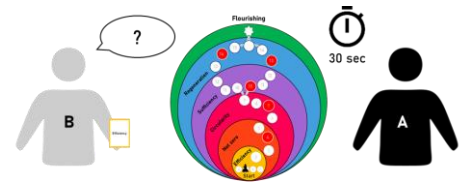
Read out the Efficiency level card. Then, take turns answering Efficiency questions. You read out the question and answer options to another player. They have 30 seconds to guess the right answer. If the answer is **right**, they **move** to the next field.

If it is **wrong**, they **do not move**.

Read out the explanation to everyone.

Then, the next player is asked a question in the same way.

Each round, you are only asked one question, then the next person is asked.



Entering a new level

When you answer the Efficiency question correctly, you move over to Net zero. The first person in the new level reads out the *level card* explaining Net zero. The game then continues with the next player. When it is your turn again, you answer a question from Net zero.

Level up (only version 2.0)

When you answer the Efficiency question correctly, you level up.

When entering the new level, reflect on the level you leave and what it means for your company. Put one of these on a post-it on the reflection board: an example, barrier or opportunity of the level.

E.g., “An example of efficiency in our business could be ...”

Do this for all stairs (i.e., what are examples, barriers or opportunities for Net zero, Circularity, Sufficiency, Regeneration).



Level-up stairs

Event field

In Net zero, there is a red field. Red fields are event fields. When you are on them, take an Event card, read it out and follow the instructions. You do not answer another question and the next player has their turn.